

Exhibition & sponsoring





# 23<sup>RD</sup> EUROPEAN CONGRESS OF TRAUMA AND EMERGENCY SURGERY

28-30 APRIL 2024

On-site congress

**ESTORIL CONVENTION CENTRE** 

LISBON I PORTUGAL





## Note: This brochure is interactive. You can access the respective contents by clicking on them.

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## Welcome to Lisbon - Estoril

## **LISBON**

Lisbon, a historical city full of stories to tell, where the sun shines 290 days a year and the temperature rarely drops below 15oC. A city where you feel safe wandering around day or night, where the cuisine is dedicated to creating over a thousand ways to cook the beloved bacalhau (salted cod), and where you'll find hotels and restaurants to suit every taste, budget and requirement. Discover Lisbon, a city full of authenticity where old customs and ancient history intermix with cultural entertainment and hi-tech innovation. Lisbon is ageless, but it loves company, as you'll find out if you meet someone and ask them to explain, with lots of gestures and repetition, where the best place is to listen to Fado. After all, Lisbon is famous for its hospitality and the family-like way it welcomes visitors.







## **ESTORIL CONGRESS CENTRE**

The Estoril Congress Center boasts a privileged location on the Estoril coast, 25 km away from Lisbon airport, and right next to the famous Casino with its surrounding gardens and sea view.

The ECC is the only venue in Portugal certified as a Green Venue (EarthCheck's Gold Certification) for its good environmental practice and commitment to sustainable business.

#### Address:

Centro de congressos du Estoril Avenida Amaral. 2765-192 Estoril/Portugal





## **HOSTING SOCIETY**



## **CONGRESS CHAIRS 2024**

## Congress president

Carlos Mesquita Coimbra University Hospital Coimbra/Portugal

## 1<sup>st</sup> Vice president

Luís Filipe Pinheiro University Institute of Lisbon Lisbon/Portugal

## 2<sup>nd</sup> Vice president

Pedro Ramos University Institute of Lisbon Lisbon/Portugal

## 1<sup>st</sup> Secretary

Jorge Pereira Tondela-Viseu Hospital Center Viseu/Portugal

## 2<sup>nd</sup> Secretary

Henrique Alexandrino Coimbra University Hospital Coimbra/Portugal

## **ESTES EXECUTIVE BOARD**

#### President

Frank Hildebrand, Aachen/Germany

## Past president

Hayato Kuriahara, Milan/Italy

#### President elect

Christine Gaarder, Oslo/Norway

#### Vice president

Jonathan Tilsed, Hull/United Kingdom

## General secretary

Hans-Christoph Pape, Zurich/Switzerland

## Avisory council chair

Cristina Rey Valcarcel, Madrid/Spain

#### Treasurer

Isidro Martinez Casas, Seville/Spain

#### **Editor-in-chief EJTES**

Ingo Marzi, Frankfurt/Germany

## **CONGRESS WEBSITE**

www.estes-congress.org





## **OVERVIEW**

**Individual presence in a unique environment** In terms of the scientific aspects the ECTES can be

considered as the leading meeting of experts in the field of emergency surgery. We expect **up to 1,000** participants.

participants.

A high profile in a professional exhibition environment for your company, your products, and your

services.

Extend your network and meet scientists and clinicians, among them many decision makers and opinion leaders in your own unique space.

**Present yourself** as an attractive employer to the next generation of young clinicians and basic scientists in the field of emergency surgery and traumatology.

Listings in the congress programme and on the congress website facilitate your customer contacts.

## **PCO**

#### Conventus

Congressmanagement & Marketing GmbH Carl-Pulfrich-Strasse 1 07745 Jena, Germany



## Project management

Ms Vanessa Pallister Phone: +49 3641 3116 234 ectes@conventus.de

## Project management

Mrs Cyntia Börner Phone: +49 3641 3116 333 ectes@conventus.de

#### Contact for industrial partners

Phone: +49 3641 3116 389 sponsorship@conventus.de

#### **Ethical MedTech**

As a certified organisation, we benefit from a priority assessment by the congress Vetting System and confirm compliance with the MedTech Europe Code of Ethical Business Practice.

The event will be submitted to Ethical MedTech.





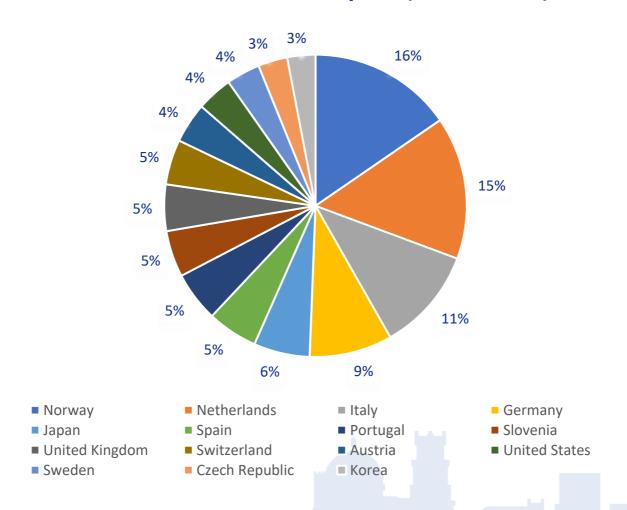


## **TARGET GROUPS**

- ✓ General and trauma surgeons
- ✓ Skeletal trauma surgeons
- ✓ Anesthesiologists
- ✓ Emergency physicians

- √ Visceral surgeons
- ✓ Orthopaedics
- ✓ Intensive-care specialists

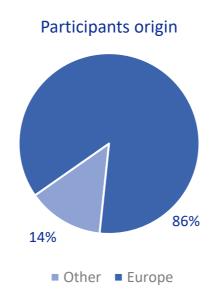
## TOP 15 countries over the last 4 years (2019 to 2023) in %

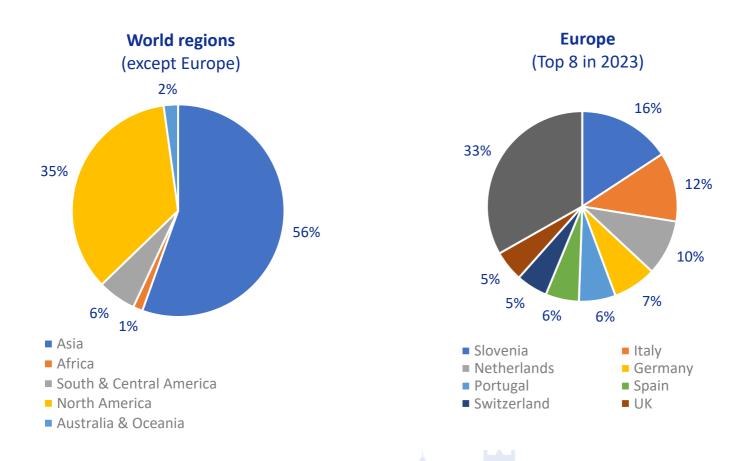






# **FACTS ECTES 2023 in LJUBLJANA (897 participants)**









## **Greeting by the congress chair**



## Dear colleagues, Dear friends,

It is with justified pride, as congress president and on behalf of the Portuguese Society of Surgery (SPC) and the Lusitanian Association of Trauma and Emergency Surgery (ALTEC-LATES), institutional members of ESTES, that I welcome you to ECTES 2024, to Portugal, to Lisbon, to the Sun Coast and to the Estoril Congress Centre, where ECTES 2024, our next **European Congress of Trauma and Emergency Surgery**, will take place from **28 to 30 April**.

Firstly, I would like to commend Radko Komadina, from Slovenia, from whom I received the presidential testimonial medal, and congratulate him for the excellent congress he and his team provided us with in Ljubljana.

As in previous editions, ECTES 2024 will maintain its global character, with speakers from all over the world and related national, foreign and international scientific societies, in a highly diverse and dynamic context as it has been in the last decades, with many innovations and different treatment strategies.

The days from 24 to 26 April will be dedicated to pre-congress courses and workshops (MRMI, MUSEC, ATLS, ETC, DSATC, Polytrauma and CCRISP, among others), which will take place in different historical cities with easy access to the capital and will be organised not only by SPC and ALTEC but also by other societies and ESTES itself, taking advantage of the presence of an extraordinary foreign faculty; congress participants will have preference and better conditions for registration in these pre-congress activities.

With the collaboration of our sections of Emergency Surgery, Disaster and Military Surgery, Skeletal Trauma and Sports Medicine, Polytrauma and Visceral Trauma, and both the Education Committee and the recently established Research Committee, we will have an excellent multidisciplinary programme, focused on trauma and the critically ill surgical patient, in order to promote contacts and exchange of knowledge.

I am sure that ECTES 2024 will be a stimulating event. Join us in Estoril. Together we will rediscover the World of Trauma and Emergency Surgery.

Kind regards,

Carlos Mesquita
ECTES 2024 congress president



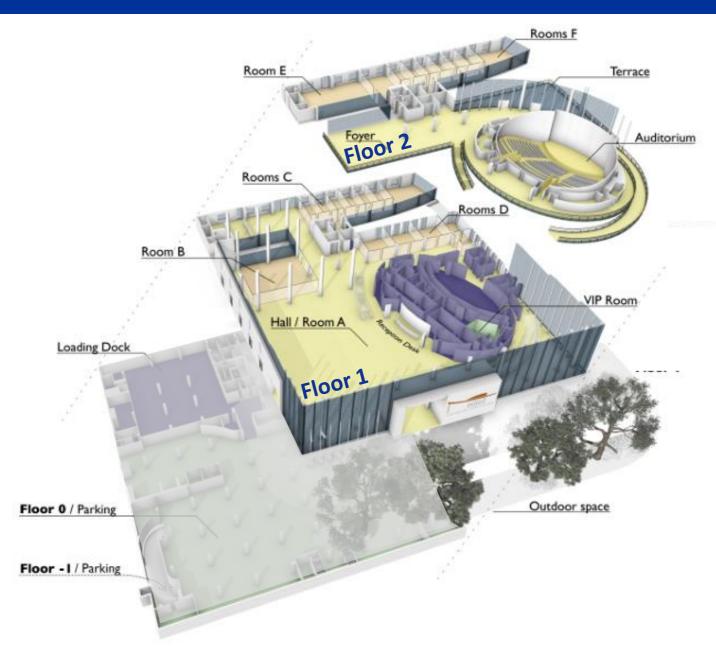
Carlos Mesquita ECTES 2024 congress president







## **Venue overview**



## Floor 1

Entrance and registration

Hall / Room A and Room B (without walls) = Industry exhibition and Poster exhibition

Rooms C (without walls) = Poster exhibition
Room D1 = Breakout room
Room D2 = Breakout room
Room D3 = Breakout room

## Floor 2

Foyer = Poster exhibition
Auditorium = Plenary hall
Room E = Breakout room
Room F = Breakout room





## **Main sponsorship**

## **SPONSORSHIP CATEGORIES**

Below you will find the different sponsorship category options. The sponsorship level is awarded according to the turnover of the total package. The minimum turnover indicated is made up of the sum of the total amount paid for the following elements:

- Exhibition space
- Industry symposium I Industry workshop
- Announcements
- Individual sponsorship elements (see page for the "Branding" category)



	Platinum	Gold	Silver	Bronze	Contributor*	Exhibitor
Total (in EUR + VAT)	on request	from EUR 17,500	from EUR 12,500	from EUR 7,500	from EUR 4,500	-
Prominent acknowledge- ment with logo on all promotional congress material, on the website	yes (with logo)	yes (with logo)	yes (with logo)	yes (with logo)	yes (with logo)	without logo
Additional free registrations for booth staff	10	8	5	3	1	-
Link to company's website including a short company's profile on the congress website	250–300 words	200–250 words	150–200 words	100 words	-	-
Individual hand-out of give aways at the check-in desk	yes	-	-	-	-	-
Display of brochures (plenary hall during a break of choice)	1 <sup>st</sup> choice	2 <sup>nd</sup> choice	-	-	-	-
Display of brochures (display area near the check-in desk)	yes	yes	yes	-	-	-

<sup>\*</sup>To reach the status of a congress contributor, the congress exhibitor needs to book an additional sponsorship item, besides the booth.





## **Industrial exhibition**

## **BOOTH SPACE**

The minimum exhibition space is 6 sqm.

Fee per sqm until 21 November 2023 **525 EUR** Fee per sgm from 22 November 2023 **575 EUR** 

#### This includes:

- Provision of exhibition area
- Announcement of the exhibitor in the programme booklet and on the congress homepage
- Additional parts, such as electricity, additional equipment and furniture will be sent with the exhibitor information

Please note that your booth staff has to be registered, and that they will receive name badges. Every exhibitor can register the following number of people free of charge:

> • from 6 m<sup>2</sup> 1 Person

> • from 12 m<sup>2</sup> 2 People

> • from 18 m<sup>2</sup> 3 People

> • from 24 m<sup>2</sup> 4 People

In case you book a main sponsoring package, the number of free staff registrations depending on the exhibition space will be added to the number of people already included in your sponsoring package. Any additional staff registration will be charged a registration fee of 200 €.



## Set up:

Saturday, 27 April 2023 10:00-20:00

## Preliminary (recommended) opening hours

Sunday, 28 April 2023 10:00-18:30 Monday, 29 April 2023 10:00-16:30 Tuesday, 30 April 2023 10:00-13:30

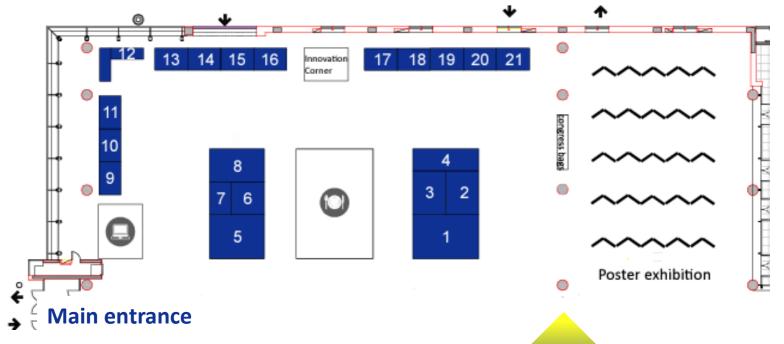
## Dismantling:

 Tuesday, 30 April 2023 15:00-20:00

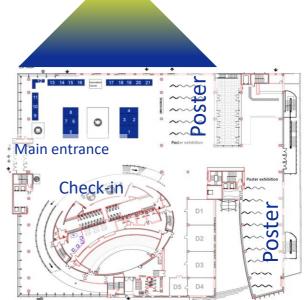




## **Booth plan**



No.	Size	No.	Size	
1	24 m²	12*	6 m <sup>2</sup>	
2	12 m²	13	6 m²	
3	12 m²	14	6 m²	
4	12 m²	15	6 m²	
5	20 m <sup>2</sup>	16	6 m²	
6	9 m²	17	6 m²	
7	6 m <sup>2</sup>	18	6 m²	
8	15 m²	19	6 m²	
9	6 m <sup>2</sup>	20	6 m²	
10	6 m²	21	6 m²	
11	6 m <sup>2</sup>	*Reserved		







## **Industrial sessions**

## **EXCLUSIVE SYMPOSIUM**



15,000 EUR

Stand-alone slot

Duration: 60 min

On Monday during lunchtime

max. 240 people

#### **SYMPOSIUM**

8,500 EUR

Duration: 60 min

On Sunday or Monday during lunchtime

max. 120 people

max. 2 industry and 2 scientific symposium parallel

#### **WORKSHOP**

5,500 EUR

Duration 60 min on Sunday, max. 50 people Possible structure of a workshop:

- Teaching theoretical knowledge (20')
- Practical teaching by the instructor (20')
- Practical exercises (20')

The workshop instructor should show exercises, explain them, and correct participants.



#### This includes:

- Provision of room incl. standard AV equipment and supervision by a technician
- Announcement of the session in programme booklet and on the website
- General signposting to the provided room on-site
- Registration of up to 3 speakers or moderators free of charge

Additional costs for speakers (such as fees, travel and accommodation expenses) need to be covered by the company. The topics have to be confirmed by the programme committee and, if necessary, adjusted to the scientific programme. The first draft (topic and speakers) needs to be sent to Conventus by 6 November 2023.

Please provide the final programme by 8 January 2024.

Catering for the lectures is not included. For a separate order of food and beverages for your lecture, you will be provided with a specific order form after booking. To increase attendance, it is highly recommended to provide lunch to participants.

## **NEW OPTION**

## **Open theatre** Short lecture or meet the expert

1,750 EUR

Duration: 15 min

With this format we are implementing a whole new idea at ECTES 2024. The "open theatre" will be set-up within the industrial exhibition including an ePoster station for the presentation slides.

Do not miss the chance and create an interactive short session to present your company or product and get in direct contact and discussions with the participants.





## **Branding | Give aways and advertisement**

Take advantage of the opportunity to display your advertising materials in a representative manner at various locations for your target group.\*

Individual hand out of give aways* (1.000 items)	2.500 EUR

Display on the seats in a breakout hall during a session break (200 items) **950 EUR** 

Display near the check-in desk to be packed in the congress bags (400 items) **450 EUR** 

## Cardboard displays



Costs per option. The displays will be placed:

- Option 1: At the check-in
- Option 2: On bar tables within the exhibition



1,250 EUR

## **Advertisement at Self-check-in**



Your design will be implemented on all self check-in screens.

Please note that the screens will be dismantled piece by piece from day two of the congress.

1,500 EUR



<sup>\*</sup>priority right for main sponsors All prices in EUR + VAT





## **Branding | Congress material**



1,250 EUR

1,000 EUR

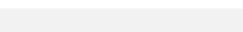
**750 EUR** 

You can be the provider of the congress bags with your individual design. In addition, you will be listed as sponsor on our website and all material.

approx. **1,000 pieces**, plus provision of congress bags



## Pens and note pads



One pen and one note pad added to each of the congress bags. In addition, your company will be named as sponsor of the pens and note pads in the pocket planner and on the industry homepage.

approx. 1,000 pieces, plus provision of pens and pads



## Lanyard dispenser



In addition to your company logo on the lanyards, the lanyard dispenser provided by the organiser offers an excellent opportunity to present your company in the entrance area. This will be available to participants on the last day of the congress for disposal of the lanyards.

incl. branding of the lanyard dispenser (40 x 20 cm, four-sided digital print in the upper area)







## **Branding | Congress material**

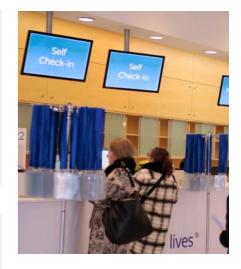
## **NEW OPTIONS**

# Exclusive flyer in badge cover\*

3,750 EUR

From 2024 on we will work with paper badges instead of plastic badges. This is not only better for the environment but provides us with more options to include all important information on the badges. Each badge will be in an individual cover and your flyer can be included in that cover.

Only bookable, if option "lanyards and badges" is not booked by another company.



Flyer handout while check-in\*

2,750 EUR

Each participant will receive your flyer with their badge while check-in.

## Lanyards and Badges with flyer\*



3,750 EUR

1/4 of the paper badge in A6 format can be individually branded with a banner or logo by the company. Lanyards can also be produced by the congress with white company logo. Please reach out to us for an offer. Additionally, your flyer will be added to the badge cover.

Only bookable, if option "exclusive flyer in badge cover" is not booked by another company.



<sup>\*</sup> Flyer needs to be provided by the company All prices in EUR + VAT





## **Branding | Break slides and commercials**

## **Break slide** exclusive before a session (choice of slot)



**850 EUR** 

**550 EUR** 

The slide will be played in the lecture hall during the break before the respective booked session. Choose your desired session!

**Break slide** before a scientific session

The slide will be played in the lecture hall during the break before a scientific session. (slot upon request)

**Commercial** exclusive before a scientific session 1,500 EUR

Your commercial (length approx. 30 seconds) will be played exclusively in the lecture hall during the break before a scientific session.

**Commercials During a break**  1,000 EUR

Your commercial (length approx. 30 seconds) will be played during the break.











3,500 EUR

4,500 EUR

## **Branding | Newsletter and website**

## Logo or text in daily mailing to registered participants

Every day, a mailing with the highlights of the day will be sent to all registered participants on-site - take the chance and be visible.



Selection from:

**Exclusive banner** 



(1 per mailing from Sunday to Tuesday)

Short text of 50 words 1,500 EUR

(ca. 2 sentences, limited to 2 per daily mailing)

Logo in "Last information"-mailing



All registered participants will receive a newsletter before the congress. This newsletter will be branded with your logo.

#### **500 EUR Company logo**

In addition to being named as an exhibitor, you have the option of publishing your company logo on the industry page "Exhibitors".

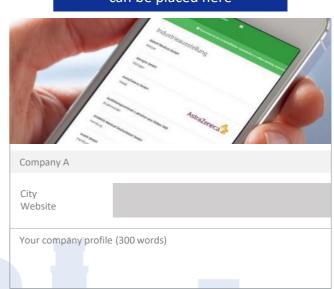
#### **Company profile 350 EUR**

Each exhibitor is listed on the website with the company name. Expand this entry with your company profile, e.g. with your contact details (address, email address, telephone number, etc.).

#### Slider banner 2,000 EUR

The exhibitors' section subpage on the congress website will be extended by an area for advertising banners (slider) in the upper part. A link to your company website is possible.









## **Specials**

#### WiFi 2,500 EUR

Free Wi-Fi will be provided to all participants at the congress. You will be named as a sponsor of the Wi-Fi in on all signages and on the homepage.

In addition, your logo will be displayed on the roll-up banner directly next to the check-in desk and the banner with all information on the Wi-Fi name and password.

The name of the Wi-Fi can be your company name and the password can be a product name, for example.

Network: e.g. "Your company name".

Password: e.g. "Your latest product".



## Media centre - speakers' lounge

1,750 EUR

All speakers will have the opportunity to check and hand in their presentations at the media centre. For you as sponsor, all laptops there will be equipped with your background image, a mouse pad, a mouse, a note pad as well as a pen. In addition, you can provide the speakers with a coffee machine and catering. The lounge will be given your company name, e.g. "Conventus Speakers' Lounge".

In addition, the company will be named as a sponsor on the homepage www.estes-congress.org.

The room, internet connection and laptops will be provided by Conventus.









## **Specials**

## **Catering**

You will have the option to be a sponsor of a coffee break of your choice or the get together at the end of the first congress day. You can place roll-up banners next to the catering stations, provide branded napkins, sweets, or cups.

## **Catering coffee break**

1,600 EUR

plus provision of catering, material, etc.

## **Catering get together**

plus provision of catering, material, etc.

## 3,750 EUR

## Water cooler

## Price upon request

You have the possibility to provide personalised water coolers for the participants. The dispensers will be provided by the organiser. They will be placed at central locations in the industry exhibition.

The water coolers are branded with your logo.

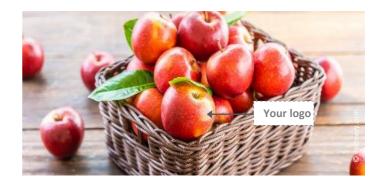
# Your logo

## Vitamin snacks

## **Price upon request**

Your company can provide healthy snacks, e.g. with company logo on the fruits or a display stand.

Participants will be provided with free apples with your company logo in the registration area - a welcome vitamin snack.



#### **Power snacks**

## **Price upon request**

You can also provide power snacks, e.g. with company logo on the snack or a display stand.

Participants will be provided with free power bars with your company logo in the registration area - a welcome power snack.







## **Specials**

## **Seating Cubes (50 pieces**

3,750 EUR

The branded seating cubes are stylish and informal. This multipurpose cardboard stool can be customized to match your company's style. The design is subject to approval of ECTES 2024 committee and must follow all compliance regulations.



#### **Printed floor mats**

Place your printed floormat in a central pot and guide the participants, e.g. to your booth - provision of the print data by the customer.

A0 (max. 1 piece available) **750 EUR** 

A1 (max. 8 pieces available) **500 EUR** 

A4 (max. 4 pieces available) **250 EUR** 



## **Foot prints**

1,500 EUR

Determine the visitor guidance by leading the participants with your foot prints from the beginning of the exhibition area directly to your booth - provision of the print data by the customer.







General Terms and Conditions of Conventus

Congressmanagement & Marketing GmbH for Exhibitors and Sponsors of the Industrial Exhibition

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- 3.5 Force majeure
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- 4.3 Booth operation
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#### 1 Scope

The following General Terms and Conditions of Conventus Congressmanagement & Marketing GmbH, represented by the Managing Directors Michaela Görls and Rajko Görls, Carl-Pulfrich-Straße 1, 07745 Jena, Germany (hereinafter referred to as Conventus) shall apply to contracts between Conventus and companies within the meaning of § 14 I of the German Civil Code (hereinafter referred to as Industrial Partners) for the rental of exhibition space at the industrial exhibition, the holding of industrial presentations and the presentation by means of other sponsoring options.

These General Terms and Conditions shall apply exclusively. Deviating, conflicting or supplementary general terms and conditions of the customer shall not become part of the contract unless Conventus has expressly agreed to their application.

#### 2 Definitions

The place of performance is hereinafter referred to as the venue.

Companies that book the services offered by Conventus are hereinafter referred to as industry partners.

Lectures, symposia, workshops, industry sessions are hereafter referred to as industry contributions.

All other services through which the industry partner can present itself are grouped together as other sponsorship options.

These GTC consist of general and special conditions. The general terms of Section A always apply. The special conditions apply additionally to the respective services.

#### **3 Section A: General Conditions**

#### 3.1 Conclusion of contract

The booking of exhibition space, industrial presentations and sponsoring options is made via the registration form provided by Conventus. Sending the fully completed registration form constitutes a binding conclusion of a contract to which the Industry Partner is bound from the moment of receipt by Conventus. Conventus will confirm the registration in writing or by e-mail. There is no obligation for Conventus to accept the registration.

In the registration form, the customer can only indicate wishes regarding a concretisation of the booked services (e.g. booth position, time slot), which Conventus will try to take into account as best as possible.

The booking confirmation does not refer to specific requests, but exclusively to the general performance as mentioned in the sponsoring handbook, unless they have been expressly confirmed in the booking confirmation.





#### 3.2 Range of services

Conventus is responsible for the organisation and implementation of the event.

Conventus prepares an exhibitor and sponsor manual for each event, which contains detailed information on the organisation and running of the industrial exhibition, as well as a complete catalogue of the services offered, including prices.

Conventus reserves the right to make subsequent changes to the sponsor manual up to 4 weeks before the start of the event.

Services already booked may be cancelled or replaced by alternatives

Conventus is not obliged to provide participant data.

Conventus reserves the right to subsequently change certain allocations with regard to the exhibition space, the industry presentations and the sponsoring options up to 2 weeks before the start of the event, insofar as this is necessary for a safe or optimal implementation, reasonable for the industry partner and does not significantly affect their interests.

During the entire event, the industry partner is subject to the domiciliary rights of the venue and the corresponding stipulations of the Organiser.

#### 3.3 Prices, terms of payment

The prices for the services offered by Conventus can be found in the respective sponsoring handbook and represent net prices in EUR.

The industry partner shall receive an invoice from Conventus for the booked services. Payment of the full invoice amount is due no later than 10 days after receipt of the invoice to the account stated therein.

#### 3.4 Cancellation / Withdrawal

The industry partner may cancel rented exhibition space, industry presentations and other sponsorship options in writing to Conventus.

In the event of cancellation 6 months or more prior to the start of the event, the Industrial Partner shall pay 100% of the originally agreed net price. Before that, the cancellation fee is 50% of the originally agreed net price.

This applies regardless of whether the rented space or sponsorship can be assigned elsewhere, if necessary.

## 3.5 Force majeure

Unforeseeable, unavoidable events beyond the control of Conventus ("force majeure"), which lead to a cancellation, termination or interruption of the event, release Conventus from its obligation to perform (§ 275 I BGB). The same applies if circumstances of force majeure occur at the subcontractors of the organisers. As far as Conventus does not have to perform, a claim for the corresponding counter-performance shall also lapse (§ 326 BGB). Conventus may invoice (partial) services already rendered on a pro rata basis.

#### 3.6 Catering

The industrial partner is obliged to purchase food and beverages, which he intends to serve to third parties, exclusively from licensed caterers named by Conventus. If the industrial partner intends to purchase food and beverages from a caterer other than the caterers named by Conventus, an agreement of Conventus and the licensed caterer is necessary.

In this case, the latter is entitled to demand a compensation payment in an appropriate amount from the industrial partner.

#### 3.7 Liability Conventus

Subject to the following provisions, Conventus shall only be liable for damages caused by intentional or grossly negligent breaches of duty. Conventus shall also be liable for damages resulting from injury to life, body or health in case of slightly negligent breaches of duty. The same shall apply to obligations the fulfilment of which is a prerequisite for the proper performance of the contract and the observance of which the industrial partner may regularly rely on (cardinal obligations).

#### 3.8 Placement of advertising and notices

The display of the company's own advertising posters and/or references to the industry contribution requires Conventus' written consent





#### 4 Section B: Industrial Exhibition

Conventus organises an industry exhibition accompanying the event, where industry partners can present and promote themselves and their products and services.

The opening hours can be found in the sponsoring handbook or the exhibitors information.

#### 4.1 Range of services

For the duration of the industry exhibition, Conventus will provide the industry partner with exhibition space to promote products and services.

The exhibition space will be allocated by or in consultation with Conventus.

The industry partner is not entitled to be allocated a specific exhibition space.

The exact location plan of the booth with booth number will be sent sufficiently before the beginning of the event after the entire exhibition plan has been drawn up.

The exhibitors will be named by Conventus in the event publications and on the congress website after conclusion of the contract.

Additional services (furniture, electricity, WLAN and additional technology) can be booked subsequently and may be subject to additional fees.

#### 4.2 Assembly and dismantling

The assembly and dismantling of booths in the allocated exhibition areas shall be carried out by the industry partner on their own responsibility and at their own expense.

The set-up and dismantling times, as well as the opening hours of the event are specified in the respective sponsoring handbook and/or in the exhibitors information and must be observed by the industry partner and its vicarious agents. Conventus may dispose of exhibition areas not occupied on time and use them for other purposes. After expiry of the dismantling period, booths that have not been dismantled in time will be removed at the expense of the industry partner.

Safety regulations and safety-relevant conditions applicable onsite must be adhered to by the industry partner during assembly and dismantling and during booth operation. Emergency exits, entrances and exits, fire alarms, hydrants, electrical distributors, switchboards and telephone distributors must always be freely accessible. the respective current industry codes of self-regulation that are binding for them, as well as the provisions of the German Drug Advertising Act (HWG).

Advertising of any kind is only permitted within the exhibition space rented by the industry partner for their own company and only for the products they manufacture and distribute.

An exchange of the allocated booth space with another exhibitor as well as a partial or complete transfer of the booth to a third party is not permitted without a corresponding written agreement with the organiser.

The industry partner is obliged to keep their booth manned at all times during the specified opening hours of the industrial exhibition.

Advertising of any kind is only permitted within the exhibition space rented by the industry partner for their own company and only for the products, services or processes they manufacture and sell. Any additional sponsoring options booked, such as the display of brochures or advertisements, remain unaffected by this regulation.

#### 4.4 Liability

The industrial partner shall be liable for all damage caused by them, their staff, their agents or their visitors.

The organiser and Conventus accept no liability for damage that has not arisen due to intent or gross negligence on their part. Excluded from this are damages in the form of injury to life, body and health, as well as those arising from the breach of cardinal obligations.

## **5 Section C: Industry Presentation**

In addition to the main programme, the industry partner has the opportunity to organise thier own industry contributions, e.g. symposia or workshops. The various possibilities and modalities for claiming can be found in the sponsoring handbook.

#### 5.1 Deadline for submission of the topic

The industry partner shall inform Conventus in writing of the topic, title and speakers of the Industry Presentation no later then the deadline set forth in the Sponsor Manual.

#### 4.3 Booth operation

The industry partner is obliged to comply with scientific criteria,





#### 5.2 Room occupancy, implementation

By signing the registration form, the organiser of the industry session accepts the safety regulations of the organiser and the venue.

The room may only be occupied according to the size agreed with the organiser (maximum seating in rows of chairs or parliamentary seating) and the accepted form.

Aisles, escape routes, emergency lighting, fire extinguishing systems and fire alarms must not be covered or suspended. The premises are to be treated with care and left in a proper condition.

If the IP does not comply with their obligation to hand over the premises in a proper manner, Conventus shall invoice the them for the costs of any necessary clearing and cleaning work.

The execution of the industry contribution must be completed within the specified time. Conventus reserves the right to cancel industrial contributions if the time limit is exceeded. Any claims for damages regarding the cleaning/clean-up work shall remain unaffected by this.

The industrial partner of the industrial contribution shall be liable for any damage caused by it.

Police and/or other official regulations must be complied with at all times, including during assembly and dismantling.

## 5.3 Liability

The industry partner shall be liable for all damage caused by themselves, their staff, their agents or their visitors.

The organiser and Conventus accept no liability for damage that has not arisen due to intent or gross negligence on their part. Excluded from this are damages in the form of injury to life, body and health, as well as those arising from the breach of cardinal obligations.

#### 6 Section D: Sponsorship options

## **6.1** Advertisement design

The industry partner shall send Conventus a draft of the advertisement by 4 March 2024 at the latest. This will be approved as long as the design of the advertisement, the content or the advertised product does not contradict the character of the event and complies with the specifications of the State Medical Association. The advertisement must have a product-neutral design.

#### 6.2 Extras, provisions

Print-ready files in accordance with the specifications of the responsible printer are to be delivered to the organiser or the responsible printer by the specified deadlines. Advertisements, logos and editorial contributions will be published without comment as advertisements.

#### 7 Final provisions

Both parties declare that there are no further agreements or collateral agreements beyond this agreement. Any amendment or supplement to the contract must be made in writing. Should individual provisions of the contract be or become invalid, this shall not affect the validity of the remaining provisions. The parties undertake to replace invalid provisions by valid and enforceable ones which come as close as possible to the economic purpose of the parties. The same shall apply in the event of a loophole.

If copies of these GTC are made in languages other than German, in case of doubt only the German version and its interpretation shall be authoritative for the contracting parties.

#### 8 Place of performance and jurisdiction

The place of performance or jurisdiction for all disputes arising from this contract is Jena.

General Terms and Conditions for Exhibitors and Sponsors - Status: 17 April 2023

#### Disclaimer

Conventus

Congressmanagement & Marketing GmbH

Carl-Pulfrich-Str.1

07745 Jena

Phone: 03641 31 16 0

Fax.: 03641 31 16 243

post@conventus.de

www.conventus.de

Executive board

Michaela J. Görls, Rajko Görls

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